

BOYS AND GIRLS NIGHT OUT

2014 GALA

SATURDAY, OCTOBER 25, 2014



BOYS & GIRLS CLUBS
OF OCEANSIDE

I AM THE FUTURE!

SPONSORSHIP OPPORTUNITIES

Dear Business and Community Leader;

Here is a way to make an investment of a lifetime – You have the opportunity to become a sponsor of the 27th annual Boys and Girls Night Out (BGNO) Gala, which will be held at 6 p.m. on Saturday, October 25th in the newly-remodeled, state of the art Boys & Girls Clubs of Oceanside facility.

Your sponsorship contribution will yield your company/organization high visibility with local people who matter – people who are or should be customers of your business. Your business will be at BGNO in a unique context – as a partner in caring for and about our children and our community. That association is invaluable and has an inestimable value. It's a non-commercial context with enormous marketing power and makes your business different, in a very positive way.

Secondly, those same sponsorship dollars will buy a future for children who might otherwise not have one.

As you may be aware, the youth of today are faced with enormous challenges. Your sponsorship of this event will change the course of not just one but many lives. The Boys & Girls Clubs of Oceanside provides phenomenal programs for young people in a safe, secure, and positive environment in which to spend their after-school and summer time. We offer educational and leadership opportunities, positive and inspiring role models and a proven mentorship program that has impacted thousands of youth.

Not everyone has financial wealth, but every child has a wealth of possibility; they are the future. The “second spend” from your sponsorship will be to fund scholarships so that we never have to say “no” to any child who wants to participate. In our eyes, every child deserves a path to success in life. We invite you to help us create and maintain that path. The child you help could be the next outstanding teacher, lawyer, engineer, artist, entrepreneur or executive. Great Futures Start Here!

There aren't many opportunities to spend a dollar twice. We invite you to take advantage of this one today by going to www.BGCOceanside.org; using the enclosed form; or by calling us at 760-433-8920 and selecting the most generous sponsorship package possible. It's an investment in a child's future as well as a very special marketing opportunity for your business.

Thank you for your consideration in supporting the youth of tomorrow.

With Sincere Appreciation,



Jodi Diamond
Chief Executive Officer



Robbie Hass
BGCO Board President



Gigi Gleason
2014 Gala Chair



TITLE SPONSOR \$15,000

2 VIP TABLES OF 10*

RECOGNITION ON WALL OF DISTINCTION

INSIDE FRONT COVER FULL PAGE COLOR AD IN EVENT PROGRAM

PROMINENT DISPLAY OF LOGO AT EVENT

PODIUM EXPOSURE AT EVENT

SPONSORSHIP BENEFITS:

LOGO LISTED IN EVENT PROGRAM

LOGO FEATURED IN UNION-TRIBUNE THANK YOU AD

LOGO ON SPONSOR SIGNAGE

EXPOSURE ON ALL EVENT PUBLICITY INCLUDING: BGCO WEBSITE, EVENT EMAILS, BGCO SOCIAL MEDIA

PLATINUM \$10,000

1 VIP TABLE OF 10*

RECOGNITION ON WALL OF DISTINCTION

INSIDE BACK COVER FULL PAGE COLOR AD IN EVENT PROGRAM

ADDITIONAL SPONSORSHIP BENEFITS LISTED UNDER TITLE SPONSORSHIP

GOLD \$7,500

1 VIP TABLE OF 10*

RECOGNITION ON WALL OF DISTINCTION

1/2 PAGE COLOR AD IN EVENT PROGRAM

ADDITIONAL SPONSORSHIP BENEFITS LISTED UNDER TITLE SPONSORSHIP

SILVER \$5,000

1 VIP TABLE OF 10*

RECOGNITION ON WALL OF DISTINCTION

ADDITIONAL SPONSORSHIP BENEFITS LISTED UNDER TITLE SPONSORSHIP

BRONZE \$3,000

1 TABLE OF 10

ADDITIONAL SPONSORSHIP BENEFITS LISTED UNDER TITLE SPONSORSHIP

COPPER \$1,500

RESERVED SEATING FOR 4

ADDITIONAL SPONSORSHIP BENEFITS LISTED UNDER TITLE SPONSORSHIP

***VIP TABLES INCLUDE:**

CHAMPAGNE POURED THROUGHOUT DINNER

CLOSEST TO THE STAGE SEATING

SPONSORSHIP OPPORTUNITIES

YES! I AM HAPPY TO SUPPORT THE BOYS & GIRLS CLUBS OF OCEANSIDE!
I WILL SPONSOR AT THE FOLLOWING LEVEL:

TITLE SPONSOR \$15,000

PLATINUM SPONSOR \$10,000

GOLD SPONSOR \$7,500

SILVER SPONSOR \$5,000

BRONZE SPONSOR \$3,000

COPPER SPONSOR \$1,500

SPONSOR NAME / RECOGNITION:

Sponsor Name (As you would like it to appear in promotional materials)

Contact Person

Mailing Address

City

State

Zipcode

Phone

E-Mail

Fax

X

Signature

MAKE YOUR CHECKS
PAYABLE TO:

**BOYS & GIRLS CLUBS
OF OCEANSIDE**

ATTN: ALEXA MORR
401 COUNTRY CLUB LANE
OCEANSIDE, CA 92054

CREDIT CARD INFORMATION:

Name as it appears on the card

Billing Zipcode

EXP Date

Card Number

CVV Number

PLEASE SUBMIT SPONSOR FORM BY **October 1**

WWW.BGCOCEANSIDE.ORG

PHONE: 760.433.8920 | FAX: 760.433.2260

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OF OCEANSIDE